



## Capelli Sport to Become the Official Uniform and Apparel Supplier for Laguna United FC

**Laguna Niguel, CA—March 16, 2022—Laguna United FC is excited to announce a multi-year partnership with Capelli Sport. For the next six seasons, Capelli Sport will be the official and exclusive uniform, apparel, and equipment provider for the club. In addition to this, Capelli Sport will also provide off-field player and coach apparel, accessories, and equipment.**

Based in Laguna Niguel, California, Laguna United FC competes with Orange County's finest soccer clubs within the Southern California Soccer League (SOCAL) as well as the Elite Academy League (EAL). The club also has a Pro Development Team competing in the United Premier Soccer League (UPSL) in the top Premier Division of the Western Conference, providing its high school-aged athletes an environment to gain more experience that will support in collegiate exposure. The layers behind its competitive programming and player-centric development pathway, deliver more opportunities for continual growth into higher competition levels of the game as they need and have the ability to. Being a part of the largest pro development league in the U.S. also gives these young athletes a chance to elevate their profile at the national scene. By supporting these U19 athletes from their earliest years and entry into the sport, LUFC is building an environment and experience for their players to flourish on and off the field.

LUFC's online shop opens June 2022!

*"Capelli Sport mirrors LUFC's commitment to ensure that every family is part of an experience that supports not only athletic improvement but also focuses on the role the game can play in the development of character, values and life skills. Their global network of relationships, on-field benefits and services, and exclusive player opportunities will support our club as we continue to push the limits and chart new territories. With Capelli Sport, we look forward to exploring and integrating these opportunities into our competitive programming for the wellbeing of our players and everybody that experiences the game under the LUFC umbrella."*

— Richard Kelly, LUFC, President

*"We are so proud to partner with Laguna United FC. By developing some of the most promising young talent in the country, LUFC is doing a big part to increase the profile of soccer in America. Capelli Sport looks forward to supporting our new partner and seeing the athletes' growth on and off the field."*

— George Altirs, Capelli Sport, President and CEO

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*"The foundation and groundwork of the last 10 years has set up an exciting future for our community of players. Now, the LUFC community is stronger than ever and our next generation is here and ready to build on past experiences to create the script for the future. We are excited to celebrate our 10-year anniversary in 2022 with a new partnership with Capelli Sport, and appreciate the collaboration and dedicated commitment to customer service behind delivering a sharp identity for our players, club and teams."*

— Sam Nicholson, LUFC, Director of Coaching

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### **About Capelli Sport**

Based out of New York City, Capelli Sport was founded in 2011 with the mission to provide quality, functionality and design for high-level performance on the field. Capelli Sport now operates around the globe, distributing world-class training gear, apparel and equipment and partnering with elite soccer clubs and organizations. Learn more at [capellisport.com](https://www.capellisport.com) and find Capelli Sport on Twitter (@capellisport) and Instagram (CapelliSport), or visit the Capelli Sport Facebook page.