



## Laguna United FC Celebrates 10 Years of Soccer and Community

**“Laguna Niguel, CA—Feb. 26, 2022—Laguna United Football Club, the competitive arm of Laguna Niguel Youth Soccer Association (LNYSA), celebrates its 10-year anniversary with exciting plans for 2022.**

Since 2008, the early groundwork laid by many community members, volunteers, visionaries and footballers behind LNYSA provided the foundation for youth soccer to flourish in Laguna Niguel. Their aspirations stemmed from the same seed of civic pride and spirit laid by grassroots volunteer efforts of early Laguna Niguel residents in support of cityhood.

The quality of Laguna Niguel's top youth soccer league had grown over the years beyond its Recreational programming. Its success would demand a competitive program that would give Laguna Niguel players more opportunities to compete at a higher level, in order to continue their growth and player development without leaving their hometown and community. Responding to this need, the decision was made in 2012 to join forces with Laguna Niguel Soccer Club and Real Laguna to create a superior competitive soccer experience for the youth soccer players of Laguna Niguel. The new entity was ultimately named Laguna United Football Club—delivered and managed by LNYSA as its club soccer program.

Now, with the celebration of Laguna United's 10-year anniversary, LNYSA realigns its brand identity with its club program in support of a player development pathway that responds to an evolving soccer industry that continues to experience rapid growth and change. Our player development pathway focuses all decisionmaking in the best interest of the player's wellbeing and soccer experience first. Players and teams receive age-appropriate training, coach resources, and a learning curriculum that guides them through their growth and development as athletes and persons. Our organization is committed to pushing and delivering opportunities at the highest level and playing platforms that our players and teams can achieve.

***“The foundation and groundwork of the last 10 years has set up an exciting future for our community of players. More opportunities have been added through layers to our competitive programming, opening more doors for current and alumni players. Now, the LUFC community is stronger than ever and our next generation is here and ready to build on past experiences and create the script for the future.”***

— Sam Nicholson, LUFC, Director of Coaching

For 2022, our club has also entered into a multi-year partnership with Capelli Sport, who will become the exclusive uniform, apparel and equipment provider for Laguna United FC. We are excited to fit our players and teams in high-level performance apparel on the field.

We will be celebrating 10 years throughout 2022 and building upon our progress through the next 10—the future ahead is limitless. Happy Birthday Laguna United FC!