



# FOREVER UNITED AWARDS



## COMMUNITY SERVICE AWARD COMMITMENT AWARD SCHOLAR ATHLETE AWARD

The **Forever United Awards** program was introduced this 2023 year to recognize the efforts and contributions of those individuals who have made a significant impact both on and off the field.

As a community-based soccer club, Laguna United FC focuses on: (i) developing skilled competitive soccer players; (ii) promoting good character, sportsmanship, and discipline; and (iii) giving back to the community. For helping LUFC foster these goals, we acknowledge and celebrate the achievements of individual LUFC players who fulfill these qualities. In our inaugural awards program year, 18 players received 32 awards across the merits of Community Service, Commitment, and Scholar Athlete. Thank you and congratulations to our players for making a positive impact on our club and our community.



## 12 Keys

This year, the merit of Commitment in our Forever United Awards program and ceremony was honored with our first-ever, woven club scarf. The **12 Keys** scarf symbolizes the 11 players on the pitch, and the twelfth representing that of our community—the golden key of our passion, our people, and the spirit of our place.

This “key” is the branding iron applied to Juan Avila’s cattle and reflects our area’s early 1800s rancho era history. Juan Avila was the first private landowner in present day Laguna Niguel, obtaining a Mexican land grant in 1842 for the property officially known as Rancho Niguel, which encompassed over 13,000 acres of land to which his cattle roamed the beautiful, sea country hills and valleys. This branding iron is also depicted on the City Seal of Laguna Niguel, California, where we are proudly from, play, and belong to.



## LAGUNA UNITED FOOTBALL CLUB

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