



# KICKOFF CARNIVAL

FRIDAY, SEPTEMBER 6TH  
4:30-8:00 PM  
LA PAZ SPORTS PARK

Join our Football Community to kickoff Fall season opening weekend to fundraise and support our 2024/25 programming.

FOREVER UNITED AWARDS CEREMONY

ICE CREAM

COACHES MATCH

FOOD TRUCKS  
SILENT AUCTION

TEAM CARNIVAL GAMES

Laguna United FC gathers as a community and with our community, to rally and support one another in the spirit of fun and a little *homemade* competition. This happens annually on the Friday before our main Fall sporting season, and the community event has been a part of our heritage since our beginnings. Join our community this year as an event sponsor!

## SPONSORSHIP LEVELS

### Royal Blue @\$5,000

- Your logo on the Coaches Exhibition Game field signage
- Your 10'x10' event booth space at LUFC Kickoff Carnival
- 4'x8' field sponsorship banner at La Paz Sports Park (9/2024 to 8/2025)
- Your logo on LUFC website homepage (9/2024 to 8/2025)
- Your logo on quarterly LUFC eblasts (between 9/2024 to 8/2025)
- Your logo on all event-related eblasts and social media posts
- Event day shout-out

### Gold @\$2,500

- Your 10'x10' event booth space at LUFC Kickoff Carnival
- 4'x8' field sponsorship banner at La Paz Sports Park (9/2024 to 8/2025)
- Your logo on LUFC website homepage (9/2024 to 8/2025)
- Your logo on quarterly LUFC eblasts (between 9/2024 to 8/2025)
- Your logo on all event-related eblasts and social media posts
- Event day shout-out

### Community @\$1,000

- Your logo on LUFC website homepage (9/2024 to 8/2025)
- Your logo on quarterly LUFC eblasts (between 9/2024 to 8/2025)
- Your logo on all event-related eblasts and social media posts
- Event day shout-out

### Friend @\$500

- Your logo on quarterly LUFC eblasts (between 9/2024 to 8/2025)
- Your logo on all event-related eblasts and social media posts
- Event day shout-out

### Fist Bump @\$ANY

- Your logo on all event-related eblasts and social media posts
- Event day shout-out

Contact us with your event sponsorship interest by Friday, August 23rd to Brandy Merwin:

[brandy.merwin@lagunaunited.org](mailto:brandy.merwin@lagunaunited.org)

Laguna United FC is a community-based non-profit soccer club serving the competitive programming for Laguna Niguel Youth Soccer Association (LNYSA). We've been serving Laguna Niguel since 2008. Our mission is to teach a consistent, unified soccer and leadership style, and to ensure players learn to have passion and camaraderie for their community, their club, their teammates, and for the game. Soccer is a beautiful game of passing, movement, and decision-making that also reinforces leadership, teamwork, and other positive attributes in developing minds.

*Fundraising supports our year-round programming and growth initiatives to improve the experience, journey, and exposure of our players, teams, club, and community. Your consideration to donate and support Laguna United FC is greatly appreciated.*

## LAGUNA UNITED FOOTBALL CLUB

30025 Alicia Parkway, #188, Laguna Niguel, CA 92677  
[info@lagunaunited.org](mailto:info@lagunaunited.org) | [www.lagunaunited.org](http://www.lagunaunited.org)

