

2025



2026

# KICKOFF FESTIVAL

**Friday, September 5th**  
4:30-8:00pm @La Paz Sports Park

*Laguna United FC gathers as a community and with our community, to rally and support one another in the spirit of fun and a little homemade competition. This happens annually on the Friday before our main Fall sporting season, and the community event has been a part of our heritage since our beginnings.*

*This annual fundraiser supports our year-round programming and growth initiatives to improve the experience, journey, and exposure of our players, teams, club, and community. Your consideration to donate and support Laguna United FC is greatly appreciated.*

## SPONSORSHIP LEVELS

### Royal Blue @\$5,000

- Your logo on the Coaches Exhibition Game field signage
- Your 10'x10' event booth space at LUFC Kickoff Festival
- 4'x8' Field sponsorship banner at La Paz Sports Park (9/2025 to 8/2026)
- Your logo on LUFC website homepage (9/2025 to 8/2026)
- Your logo on all event-related eblasts and social media posts
- Event day shout-out

### Gold @\$2,500

- Your 10'x10' event booth space at LUFC Kickoff Festival
- 4'x8' Field sponsorship banner at La Paz Sports Park (9/2025 to 8/2026)
- Your logo on LUFC website homepage (9/2025 to 8/2026)
- Your logo on all event-related eblasts and social media posts
- Event day shout-out

### Community @\$1,000

- Your logo on LUFC website homepage (9/2025 to 8/2026)
- Your logo on all event-related eblasts and social media posts
- Event day shout-out

### Friend @\$500

- Your logo on all event-related eblasts and social media posts
- Event day shout-out

### Fist Bump @\$ANY

- Event day shout-out

**Submit the attached FORM with your Event Sponsorship interest by Friday, August 22nd to Brandy Merwin:**  
[brandy.merwin@lagunaunited.org](mailto:brandy.merwin@lagunaunited.org)

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# KICKOFF FESTIVAL 2025 | EVENT SPONSORSHIP FORM

## 1 SELECT YOUR EVENT SPONSORSHIP LEVEL

ORDER	SPONSORSHIP LEVEL	COST
<input type="checkbox"/>	ROYAL BLUE	\$5,000
<input type="checkbox"/>	GOLD	\$2,500
<input type="checkbox"/>	COMMUNITY	\$1,000
<input type="checkbox"/>	FRIEND	\$500
<input type="checkbox"/>	FIST BUMP	\$ANY

**Laguna United FC** gathers as a community and with our community, to rally and support one another in the spirit of fun and a little *homemade* competition. This happens annually on the Friday before our main Fall sporting season, and the community event has been a part of our heritage since our beginnings.

***Thank you for your event sponsorship and support of Laguna United FC!***

## 2 SPONSORSHIP INFORMATION

***Please provide the following information as you would like them to appear in our event sponsorship promotions:***

Company Name

Logo

*Email high-resolution logo file*

Website

COMPANY  
LOGO

*Email the company logo file to Event Sponsorship at:  
brandy.merwin@lagunaunited.org*

## 3 ORDER / BILLING INFORMATION

TOTAL COST

Company

Company  
Representative

Street Address

City, State, Zip

Phone

Email

Authorized  
Signature

Date

Select a method of payment:

☐

**ePayment**

*Online payment link will be emailed to you*

☐

**Check #**

*Make check payable to: Laguna Niguel Youth Soccer Association*

☐

**Credit Card**

*Payment processing fees apply at 2.9–3.1%*

*LNYS, Inc., dba Laguna United Football Club, is a 501(c)(3) non-profit corporation organized under the laws of the State of California, Federal Tax ID #26-2746939.*

*Email this order Form to Event Sponsorship at:  
brandy.merwin@lagunaunited.org*

LAGUNA UNITED FC

Order#

Order Date

Install Date

Expiration Date